Student Voice and Action Committee Meeting Minutes

Plymouth-Canton Community Schools August 10, 2022 - 1:00 p.m. Canton High School

Committee Attendees: Alexander Hawkins, Emma Jordan, Nylah Brown, Juhi Pawar, Zach Farnsworth, Daman Gill, Josh Patterson, Trisha Brown, Jordyn Thompson, Brooklyn Dickerson, Haidy Zhang, Jacob Jackson, Shravya Ghantasala, Ken Pamplona, Secretary Anupam Chugh Sidhu, President Shawn Wilson, Dr. Monica Merritt, Dr. Liz Vartanian-Gibbs, Nick Brandon, Jennifer Vos

- 1. Meeting called to order at 1:01 pm by Dr. Vartanian-Gibbs. Attendees introduced.
- 2. The meeting notes from July 18, 2022 were reviewed. Moved by Emma Jordan. Seconded by Alex Hawkins. The July 18, 2022 minutes were approved.
- 3. No public comments.
- 4. Committee Description
 - a. Subcommittee met to take the group's comments and revise the description.
 - b. Instead of going with Student Chair and Co-Chair, it was decided to go with 2 Student Co-Chairs.
 - c. Went over the terms in the description.
- 5. Application Rubric Update and Review
 - a. Student group met to go over the application
 - b. Want to make criteria to get the best candidates with diverse involvement
 - c. Want candidates with all perspectives
 - d. Want candidates with passion, self-awareness and a unique perspective.
 - e. Rough draft of rubric has a scale of 1-4 to determine candidates
 - i. How passionate they seem about the committee.
 - ii. Self awareness and insightfulness.
 - iii. Demonstrate a willingness to create change.
 - iv. Interesting and diverse perspective.
 - f. Candidates will have access to the rubric.
 - g. Subcommittees including students, school board members and staff to interview candidates.
 - i. Students will ask questions.
 - ii. Adults there to observe and give input.
 - iii. Whatever interview process is decided upon, it will have to be the process for every candidate.
 - h. Will hold off on interview specifics until we see how many candidates apply.

- i. Add an optional "What else do you want us to know about you?"
 - i. Would have Google Drive for candidates to upload an artifact.

6. Timeline Review

- a. Want candidates to start applying by the end of September.
- b. Select official committee in November.
- c. Discussion on the need to establish day and time for regularly scheduled meetings.
 - i. Next meeting is September 12, 2022 at 6:00 PM.
 - ii. Meetings will be on Monday evening.
- d. Need to put a schedule on the application.
 - i. Put that there will be two meetings per month, with room for dates and times to come in the future.

7. Communication and Marketing Strategies

- Nick Brandon, Executive Director of Communications and Marketing, discussed the best ways to get the student voices heard. Need to establish an audience, purpose and scale
 - i. Audience is fellow students
 - 1. Need to connect the committee with the student body with a solid communications plan.
 - a. Social media
 - b. Website
 - c. Robocall
 - d. Text Messages
 - e. Email
 - f. 88.1
 - q. YouTube
 - 2. Need to establish accounts in the district not tied to an individual person.
 - 3. Committee members can post to the accounts (Instagram, TicTok, Facebook) with limited access to a username and password
 - 4. Co-Chairs would have their own SVA email account. Passwords would change as accounts are handed down.
 - Mr. Brandon will help the committee create a powerful video to get students informed. Video will be created by the 2nd week in September. Subcommittee will include: Zach Farnsworth, Daman Gill, Alex Hawkins, Emma Jordan
 - 6. Application to join the committee will be sent to the school via:
 - a. Email blast, post on P-CCS website, Instagram, Facebook, Tik Tok, Club Fair, Back to School Bash, school news, flier on the boards at the schools, shared in Middle School and High School classrooms, printed application in the school offices.

- 7. SVA page will be created on the District website.
- 8. Timeline for accomplishing this
 - a. Video team should have the video done mid September.
 - By school starts: paper application, QR Code, Remind App, teachers can share in classrooms, table for Back to School Bash
 - c. Team to work on BTSB
 - Nylah Brown, Alex Hawkins, Emma Jordan, Josh Patterson, Jacob Jackson, Haidy Zhang

8. Next Steps

- a. Another meeting before the school year starts. September 12, 2022 at 6:00 PM at Canton. Dr. Vartanian-Gibbs will send a reminder.
- b. Nick Brandon will be invited to the next meeting to continue talking about next steps for action. Nick will work on video creation and Back to School Bash with the committee.
- c. Students to attend the next Board Meeting. August 23, 2022. Juhi Pawar, Josh Patterson and Haidy Zhang.
- 9. The meeting was adjourned at 2:22 p.m.